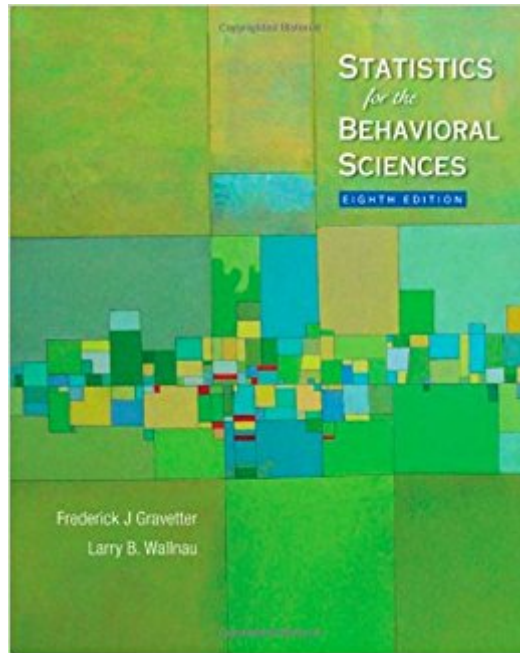




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Statistics For The Behavioral Sciences (Available Titles Aplia)



Synopsis

By far the best-selling introduction to statistics for students in the behavioral and social sciences, this text continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goal of *STATISTICS FOR THE BEHAVIORAL SCIENCES*, 8th Edition is to not only teach the methods of statistics, but also to convey the basic principles of objectivity and logic that are essential for science and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through Learning Checks, examples, step-by-step Demonstrations, and problems. A strong ancillary package includes PowerLecture[®], which contains lecture slides, JoinIn[®] Student Response System content, and a computerized test bank; Enhanced WebAssign, a complete and easy-to-use homework management system; WebTutor[®]; an Instructor's Manual/TestBank, plus other online and print resources.

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Customer Reviews

About This Edition From the Publisher **New Features** The authors continue to refine and improve each edition, and this one is no exception. Content changes include an expanded discussion of continuous and discrete variables (Chapter 1), a new discussion relating measures of variability to the scales of measurement introduced in Chapter 1 (Chapter 4), and expanded coverage of

z-scores, including increased emphasis on the definition and concept of z-scores rather than formulas (Chapter 5). Chapters 13 through 15 include greater emphasis on concepts and less on computation, and a significantly expanded Chapter 17 includes new material on the interpretation of multiple regression and partial correlations. Research examples have been updated throughout, and end-of-chapter problems have been extensively revised for currency and improved clarity. The chapter-opening Preview sections have been revised to emphasize the fact that each new statistical technique is intended to serve a specific purpose or solve a specific problem. The step-by-step Demonstration problems at the end of each chapter, which walk users through statistical procedures in a variety of ways, have been simplified to focus on the content of the chapter rather than tedious computations.

Additional Features

Conceptual context: To help make learning statistics as simple as possible for users who may be intimidated by the subject, statistical formulas are presented in both standard mathematical notation and in everyday language, with explanations of how and why formulas are used.

APA reporting guidance: In the Literature sections, which appear in nearly every chapter, demonstrate how statistical results (e.g., for the mean and the standard deviation, t tests, and independent-measures tests) are reported in APA style and explain the notation and jargon used.

Helpful visuals: Summary charts and graphs throughout the text are lauded by instructors and users. For example, a Statistics Organizer at the end of the text provides a decision tree to guide users to appropriate statistical procedures within the text.

See this title's supplement: Study Guide for Gravetter and Wallnau's "Statistics for the Behavioral Sciences" (Eighth Edition)

Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York College. While teaching at Brockport, he specialized in statistics, research design, and cognitive psychology. Dr. Gravetter received his Bachelor's degree in mathematics from M.I.T. and his Ph.D. in psychology from Duke University. In addition to publishing several research articles, Dr. Gravetter is co-author of the best-selling STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8th Edition, and (with Lori-Ann B. Forzano) RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 5th Edition.

Larry B. Wallnau is Professor Emeritus of Psychology at the State University of New York College at Brockport. The recipient of grants and awards in both research and teaching, Dr. Wallnau has published numerous research articles primarily on the effect of psychotropic drugs. With Frederick J Gravetter, he has co-authored previous editions of STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its tenth edition, and ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its eighth edition.

THERE IS NO ACCESS MIND TAP!! I PAID FULL PRICE FOR THE BOOK THINKING THAT IT HAD THE MINDTAP ACCESS CODE! I COULD HAVE RENTED THIS BOOK FOR CHEAP! YOU SHOULDN'T ADVERTISE IN PARENTHESIS THAT THERE IS MINDTAP! I NEED THAT FOR MY GRADE! NOW I HAVE TO FIND A WAY TO GET IT WITHIN THE NEXT FEW DAYS! WHO SELLS THIS AND PUTS MINDTAP IN ()? THATS NOT OKAY! AT ALL!

Not here to necessarily convince y'all, but here to share my personal experience: When I ordered the book I expected nothing special. It arrived promptly and well packaged which should be a given. The book appeared new with it's glossy cover, sharp edges, no wrinkled pages or any visible damage; aside from the sticker on its spine reminding me that it in fact "Used". As a student at University, I ordered the textbook in a major time crunch and it definitely came through. I also had a friend who spent more than I did getting a loose leaf version. I would joke around with her, rubbing in the fact that my book is better in all regards. Highly recommend this source y'all. :D Don't mean to sound dry and boring, just stating everything as it is.

This international edition is SIGNIFICANTLY cheaper than the vastly overpriced US version. Best I can tell, the content is exactly the same, except for three minor differences between the two versions: 1) the international is black and white instead of color; 2) the international edition is offered in paperback only; and 3) most importantly, the ordering of the end-of-chapter questions are different, so if your professors requires you to complete these from the book, this could be difficult for you. Let's face it, you're probably not buying this unless your class requires you to. I want to reassure the worried that, thus far, I have found that this book offers a very gentle and accessible introduction to statistics. So, depending on your background, you'll be happy your professor selected this instead of a more dense and technical textbook. If you're already familiar with statistics, though, you will find this book to be too simplistic.

This book helped me understand Statistics for Behavioral Sciences a lot. When I received it, it looked as if it were unused even as this was on rent. Truly, this was one of those books that can explain concepts and equations more clearly than the course professor if used and read accordingly.

I LOVE the ability to obtain textbooks via Kindle, but I was very disappointed to find out half way

through the semester of my statistics course that the Kindle edition of this book was missing some of the key statistical tables needed to complete my homework assignments. When you get to the Appendix B (statistical tables), the Kindle edition of this text skips from Appendix B, B.1 The Unit Normal Table, all the way to Table B.9A Critical values of the Mann-Whitney U for $\alpha = .05$. In between, where tables B2-B8 should be, the text reads, "Text not available due to copyright restrictions." Missing these key tables has proven to be very inconvenient. The note made my .com stating that, "Kindle textbooks are functionally equivalent to the print textbook" is misleading. Functionally, I would have failed my statistics class, had I not been able to borrow a copy of the print textbook from a classmate. The publishers shouldn't have published a Kindle version of the book if they couldn't obtain the copyright permissions for the actual functional tables required to complete the assignments at the end of each chapter. Aside from missing tables, the book does a good job of explaining statistics; it provides learning checkpoints throughout each chapter to ensure the reader is understanding the information, as well as problems to solve at the end of each chapter - with odd numbered answers in the appendix.

Well written for students without a strong math background, as I expect many Social Science students do not. I only rented it because I already have multiple statistics books. I think the formatting works great on any Kindle fire, though I recommend at least an 8 inch screen. Not formatted for Kindle e-readers. I liked it well enough I considered paying the extra to purchase it but waited until the rental lapsed. Be aware, if you rent it and then decide to purchase or extend the rental, you need to do it before the rental lapses or you lose all credit for what you previously paid.

I bought this book as a supplement for my statistics course. For my statistics course the required textbook is Nolan and Heinzen's Statistics for the Behavioral Sciences which I am finding is a better version for the student that I am compared to this textbook. I thought that this would be helpful, however it confusing at times. So unfortunately for me I will return this book for credit and keep the other textbook which is better for me as student. Since I am a psychology major I know that I will come across statistics again in graduate school, so by keeping a textbook I'll be one step ahead when I get to graduate school and come across statistics again. I was disappointed in the definitions because they weren't all that clear to me. Also the format wasn't one that I liked but that's my personal opinion. This book is quite thick as well, which may be a reason that I'll hold on to the Nolan and Heinzen textbook which is considerably smaller and therefore of less weight. I'll see.

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